HABOO AGENCY
وكالة هابو

A Full-services Marketing Agency
Company Profile 2026

perfection. IS OUR SOLE PATH

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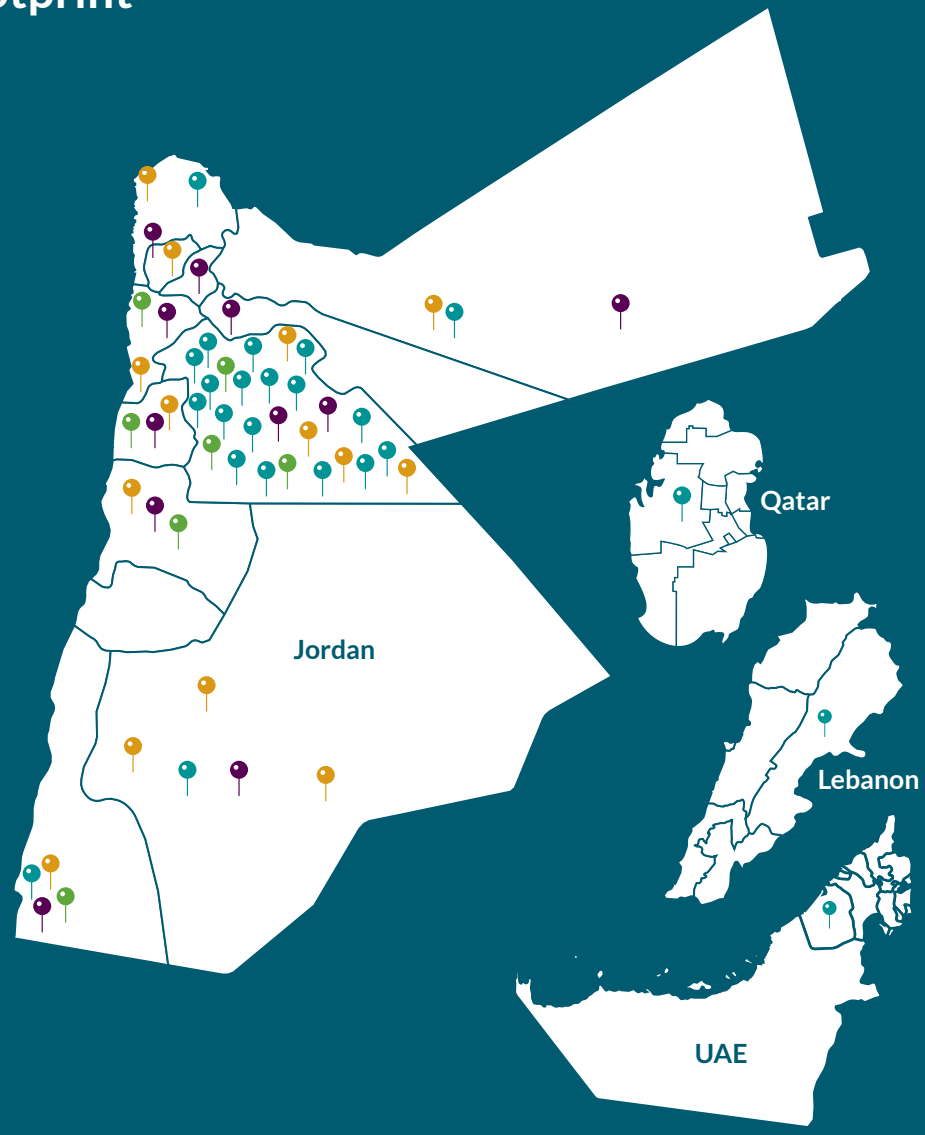
Who We Are?

HABOO Agency is a full-service agency specializing in branding, audio and video production, website development, and marketing, headquartered in Amman. Since 2017, we have been creating value for numerous businesses by deeply understanding consumer behavior and delivering impactful communication.

With a core team of fewer than 10 employees and the ability to scale up to over 20 project-based professionals, our presence is felt nationwide. To date, we have supported more than 80 brands in connecting with the right audience, enhancing visibility, outpacing competitors, and driving sales growth.

some of ourkey clients & footprint

We are a certified Marketing Consultant at EBRD European Bank for Reconstruction and Development



Marketing Projects A/V Production NGO's Projects Events

An Agency on a Mission

Exceptional service built on solid values.

Our mission is to provide exceptional marketing services to businesses in the Jordanian and Arab markets. We are driven by a foundation of knowledge, integrity, and honesty, which form the cornerstone of our excellence. These values are reflected in the expertise of our team and the culture we uphold.

An Agency with a Vision

Leading with expertise, innovation, and values.

Our vision is to establish ourselves as the leading marketing agency in Jordan and select Arab countries by leveraging knowledge, technology, and an exemplary corporate culture. We aim to create a transformative impact on businesses, becoming synonymous with the ideal marketing partner.

Why choose us?

We are A to Z.

We are a comprehensive, full-service agency offering everything from brand development and graphic design to media production, website creation and management, digital marketing, out-of-home advertising, and printed materials. With one point of contact, we handle all your marketing needs, including assessment, ideation, strategy, execution, monitoring, and evaluation.

We Stand Firmly Rooted.

Our team, composed of experts, combines strategic vision with practical expertise, backed by an extensive network across Jordan. This enables us to leverage exclusive privileges, connections, and resources, delivering unique services and unparalleled quality to our clients.

We invest in Knowing.

We take the time to understand before taking action, ensuring you get the maximum value for your investment. For every task, we conduct a thorough assessment, gather in-depth research, and rely on reliable insights, all while maintaining agility.

How we do it

The HABOO Agency approach is rooted in honesty, from delivering assessments and setting goals to executing tasks, monitoring performance, evaluating progress, and learning from experience.

Research & knowledge base.

We draw insights from past experiences, turning lessons learned into a refined knowledge base that benefits our clients. By thoroughly studying each task beforehand, we know exactly where and how to focus our efforts, sparing our clients the challenges of trial and error.

Plans, timeframes & measurables.

Whether it's a single request or a year-long campaign, we provide our clients with clear action plans, complete with defined timeframes and measurable milestones to track progress effectively.

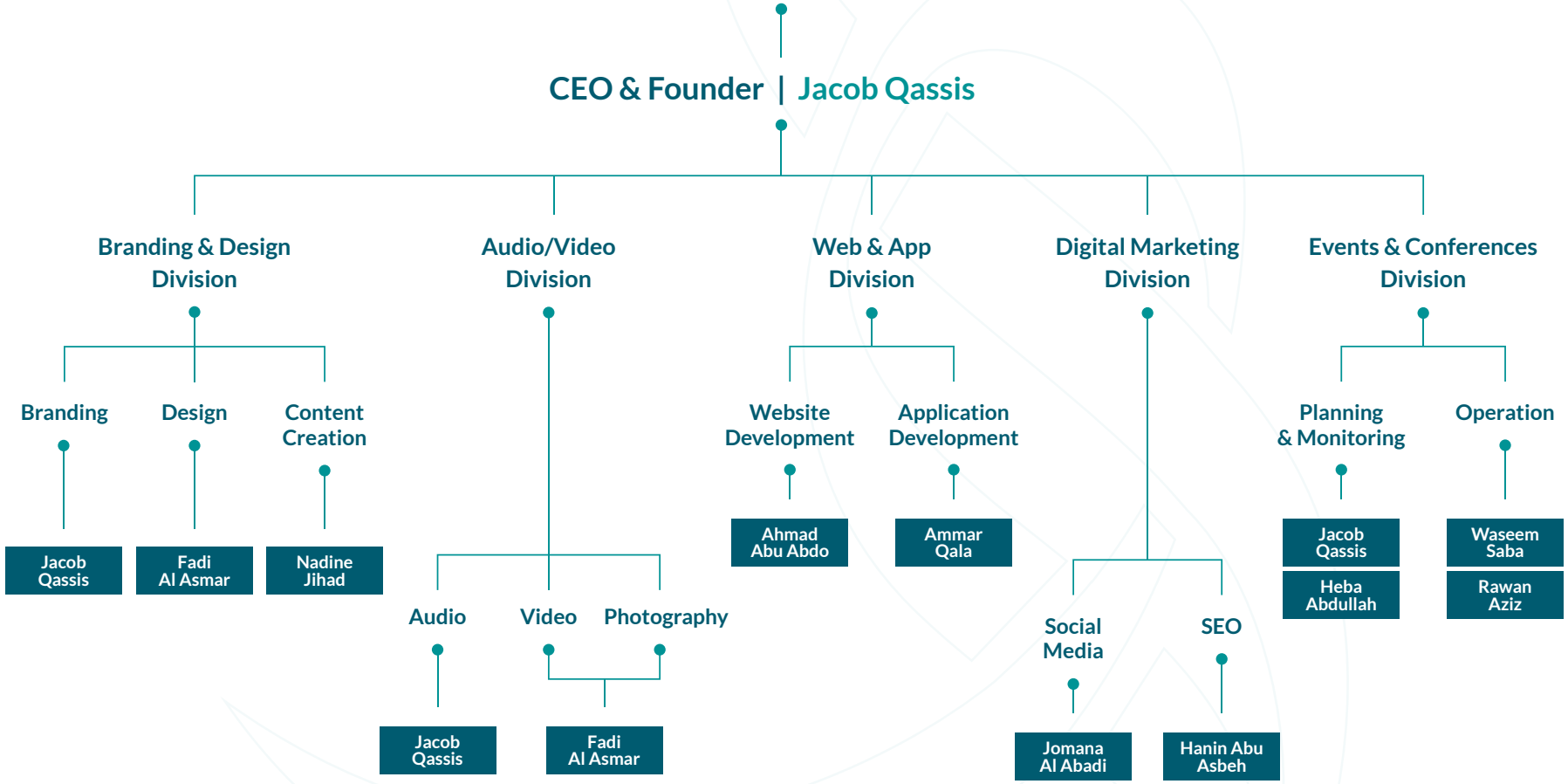
Quality control.

Our internal auditing process incorporates multiple filtration layers, ensuring that only the finest results are delivered to our clients.

Involvement & follow-up.

We involve our clients at every step, assigning an account manager for personalized support and providing regular, data-driven status reports with visuals.

HABOO Structure



Our Services

HABOO Agency brings nearly a seven years of expertise in consultation, strategy, tools, and solutions, empowering numerous businesses to achieve their goals and surpass expectations.

brand. development

The finer details that reveal the bigger picture.

Brand identity shapes how your business is perceived both internally and externally. How will it look and feel? What message will it convey? What will be the first impression, and will it leave a lasting mark? Trust HABOO Agency to craft your business identity.

Our identity package begins with business naming, logo design, and slogan creation, and extends to business cards, letterheads, signatures, collateral materials, stationery, uniforms, and decor. These small details combine to form the bigger picture, and it's essential that they remain consistent and professional.

brand. management

Enhancing brand value through strategic management.

Every brand goes through a lifecycle, from startup to scaling and mergers. At each stage, professional brand management is crucial to communicate the right message, ensure effective communication, and maintain consistent goals.

We strategize, implement, and evaluate brand management, providing agile solutions and valuable insights to help key brands succeed. From launches and reputation management to boosting corporate culture, creating activity calendars, analyzing past performance, and more, we have supported brands through every phase of their journey.

Chains Trading Company LTD.

Hypo®Farm

Modernity & Creativity Business Solutions

part. of our work

Light Trading & Contracting LTD.

Competence Management Consulting

audio. productions

Your all-in-one provider or high-quality audio productions.

We offer comprehensive audio production services that cater to a variety of needs, including song creation, video scoring, radio ads, and voiceovers.

Our team of skilled audio professionals works closely with clients to craft custom soundscapes that enhance their brand's message. With our expertise, we ensure your project sounds as impactful as it looks, elevating your brand's presence across multiple platforms.

video. productions

Your one-stop creator for all the visuals your business requires.

We provide a full range of video production services, including both pre- and post-production, to bring your vision to life.

Whether it's food photography that highlights textures and flavors, modeling shots that showcase style and personality, or product photography that captures the finest details, we specialize in creating visually stunning content.

Our motion graphics team adds dynamic, engaging elements to your videos, elevating the overall storytelling experience. From concept development and scriptwriting to editing and final delivery, we ensure every project is executed with precision and creativity, helping you communicate your message effectively and captivate

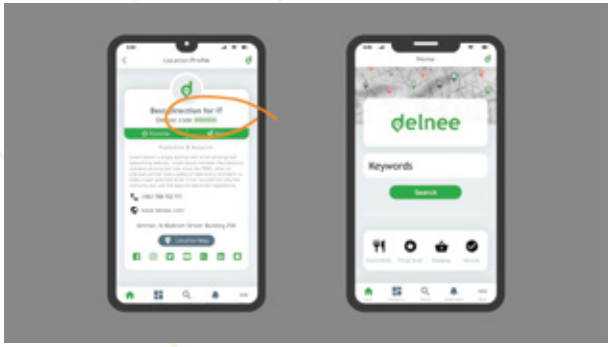
FOF & Al Thoria Center Documentary

Aflatoon Documentary

Algebra Intelligence- Haddad Co Interview

part. of our video work

Baiti Boutique Hotel Walkthrough Video



Delnee Application Orientaional Video

Ghareebeh Shaware'na Song- Hassan Hamou (2024)

Aaz El Nass Song- Fares Al Abdallah (2023)

Skotek Qatalni Song- Yasmin Said (2023)

part. of our audio work

Zafetna Englizi Song- Muntaser Habib (2021)

Gessa Song- Aghawati (2021)

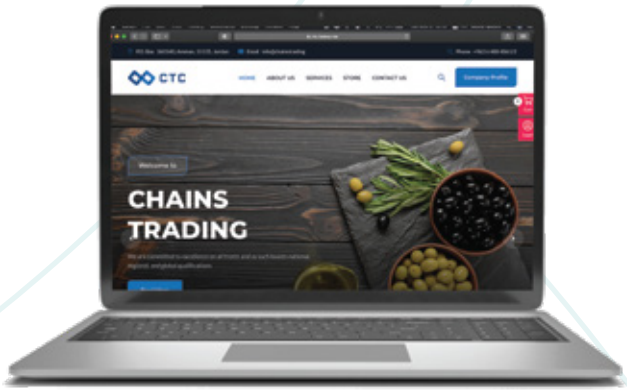
website & app. development

HABOO Agency doesn't just take you online; we ensure you're at the forefront.

Your website is the heart of your online presence. It not only opens your business to millions of potential customers but also reflects your brand's unique personality, authority, and appeal. Add a mobile app with practical features, and your brand will be with your audience wherever they are, making a lasting impression at all times.

Also, we offer comprehensive domain registration services through GoDaddy, ensuring your business secures a memorable and professional online identity. Additionally, we provide reliable email through Zoho Corp and server hosting solutions through DigitalOcean, offering high-performance infrastructure to support your business's growing needs. Whether you're starting a new venture or expanding your digital presence, we ensures that your website and communications are fast, secure, and scalable, empowering your business to thrive in the digital world.

Competence Management Consulting

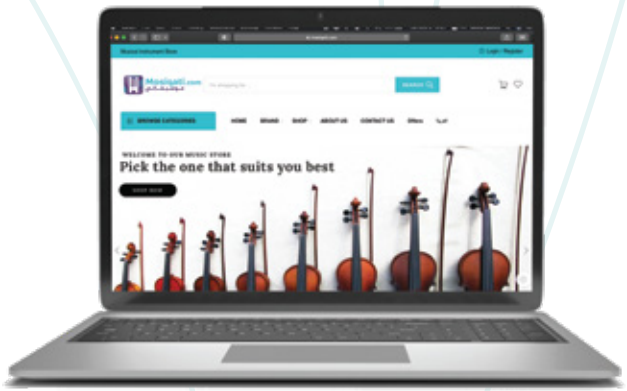


Chains Trading Company LLD

Modernity & Creativity Business Solutions

part. of our work

Sara Farms

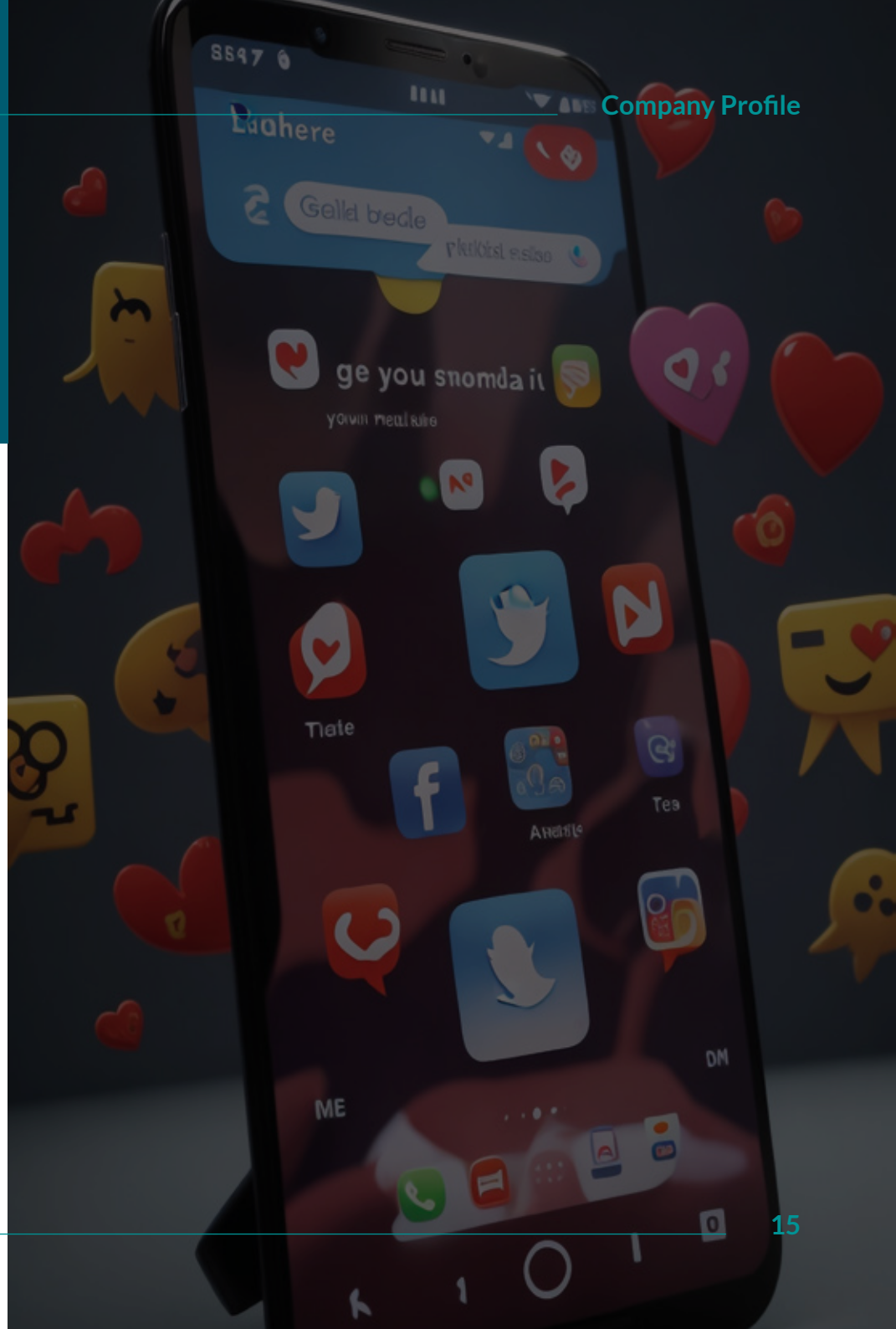


Mosiqati Music Store

social media.management

HABOO Agency assists you in building, expanding, and sustaining your business's online presence.

HABOO Agency is dedicated to managing your social media accounts, taking the responsibility off your hands. We develop comprehensive content calendars designed to influence, promote, and drive sales. Our team handles community engagement, runs targeted ad campaigns, and performs detailed data analysis across various social media platforms, ensuring your brand stays connected with its audience and achieves measurable results. With our expertise, we elevate your online presence and turn social media into a powerful tool for business growth.



Chains Trading Company LTD.

Algebra Intelligence

Excellence Health Care Solutions

part. of our work

Irfan Store.com

Arab Dental Center

Cattleman's Joe Rest.

Crepeaholic

The Boba Munch

part. of our work

Competence Management Consulting

DotJo

content. creation

Words that connect and inspire action.

Effective content should be flexible to suit different contexts while maintaining a consistent corporate voice. The message should be customized to persuade, attract, inspire, command, or empathize, depending on the need.

HABOO Agency stands out with its profound understanding of the Jordanian and Arabian market and culture. Our team excels in writing, translating, and proofreading, ensuring content that deeply resonates with the local audience. We offer expertise in both English and Arabic, including various dialects and sub-languages, to deliver impactful, market-specific messaging.

events & conferences.management

HABOO Agency believes every detail matters, creating seamless events that reflect your brand, values, and goals. From concept to execution, we combine creativity, strategy, and production expertise to deliver memorable experiences.

EVENTS & CONFERENCES MANAGEMENT
Planning and managing conferences, forums, seminars, workshops, and corporate events from concept to execution.

STRATEGY & CREATIVE CONCEPT
Developing creative concepts, themes, agendas, and experiences aligned with your objectives and audience.

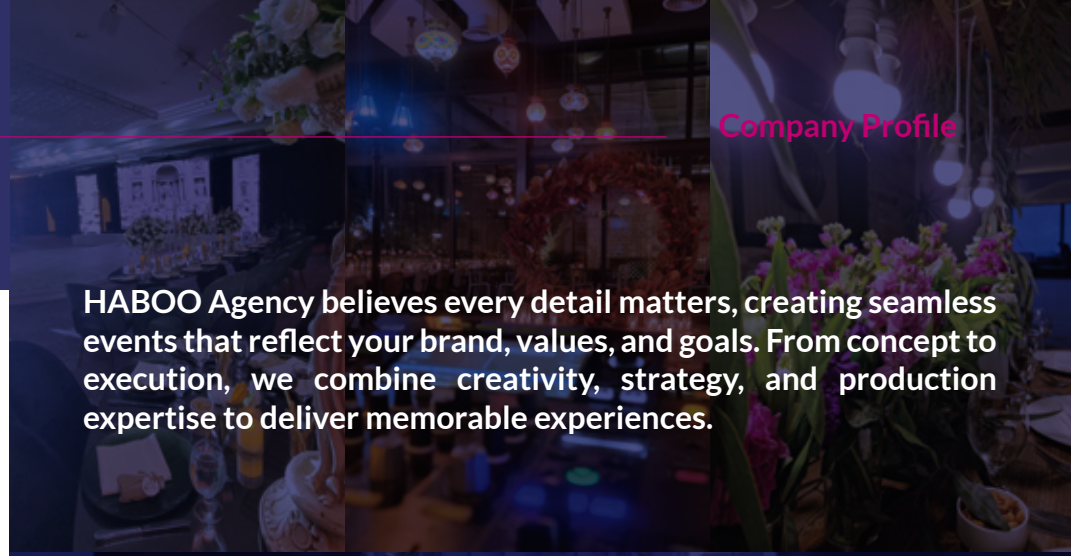
BRANDING & PRODUCTION
Creating event identities, stage branding, signage, presentations, and branded materials for a consistent experience.

AUDIO-VISUAL & TECHNICAL PRODUCTION
Professional sound, video, screens, photography, videography, and technical production to bring every event to life.

EXHIBITIONS & BRAND ACTIVATIONS
Designing engaging booths, exhibition spaces, product showcases, and brand activations that encourage interaction.

EVENT MARKETING & CONTENT
Promoting your event through social media, digital campaigns, photography, videography, interviews, and post-event content.

ON-GROUND COORDINATION
Managing suppliers, schedules, guests, and event-day requirements to ensure smooth and seamless execution.



part. of our work

testimonials. of our loyal clients

Competence Management Consulting
Adnan Ziadat- CEO & Founder

"We highly appreciate the HABOO Agency team's dedication, creativity, and flexibility during our work together to complete our new identity."

Light Trading & Contracting- Qatar
Munther Haddad- Co-partner

"We have experienced the dedication of the HABOO Agency Team, not to forget their passion to deliver high-end results. They helped us in creating a marvelous image for our company in Qatar. Best team ever."

Chains Trading Company LLD
Laman Haddadin- Marketing Manager

I had an incredible experience working with Haboo Agency on designing the new logos and labels for our company. Their creativity and attention to detail brought our vision to life, perfectly aligning with our brand's identity. The collaboration was seamless, and the results as brilliant as expected.

Cattleman's Joe
Shafiq Ne'meh- Co-partner

"One year and seven months of collaboration with HABOO Agency in creating our nice image through social media platforms. Projects were approached with enthusiasm and care. Limitless creativity, unstoppable collaborative, impressive photos and videos. We are glad that we worked together."

contact.us

+962 79 862 6502

jacob@haboo.me

haboo.me

72 Wasfi Al Tal Str. Office #308

habooagency

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