

COMPANY PROFILE

“WE ARE DIGITAL GEEKS,
THINKERS, AND CREATORS”



HABOO AGENCY
وكالة هابو

WHO WE ARE?

We are digital media geeks, thinkers, and creative agency based in Amman.

Late nights, tough decisions, and unforeseen issues have all been taking a huge place in running a business. We've been through it, too. This is why we can help our clients experience business in a whole different way!

// **PRACTICE MAKES PERFECT.
PERFECT ISN'T ACCESSIBLE, BUT IF WE TRIED
TO WALK THROUGH PERFECTION PATH WE CAN
REACH EXCELLENCE** //

~Jacob Qassis
Founder & Director



A person in a dark, flowing dress is captured mid-air, performing a backflip. The background is a city skyline at dusk or night, with lights visible in the distance. The overall tone is dark and artistic.

OUR PHILOSOPHY

OUR MISSION IS TO IMPROVE OUR CLIENTS' NEEDS THROUGH TECHNOLOGY. WE GUARANTEE TO CONNECT THEIR BUSINESS WITH THEIR CUSTOMERS BY UNDERSTANDING THEIR VISION, AND GIVING THEM THE PROPER TONE OF VOICE IN THE DIGITAL WORLD.

RELATABILITY To relate is to understand and make connections. We aim to understand our clients' unique stories and visions so that we can successfully relate that to their customers, staff, and key stakeholders.

SIMPLICITY Making something simple is not easy, as it requires a complete understanding. We strive to combine our experience, creativity, and passion to produce simple, seamless, and pleasant experiences.

YOUR STORY Every story has its uniqueness, and we're interested in understanding and telling yours. We link wisdom and experience together with creativity and technology in order to point out your vision and tell our client's unique story.



OUR APPROACH

WE ARE DIGITAL GEEKS, THINKERS, AND CREATORS.

It all starts over coffee with a pencil and paper. We meet you to understand your vision, what you want to achieve, and what makes you special.

We determine how to narrate your story across the digital world and provide awesome digital tools and technology to ensure your success.

OUR SERVICES

**WE ARE ARTISANS, TECHNICIANS, AND MAKERS OF
BEAUTIFUL BRANDS AND SUPERIOR SOLUTIONS.**

We get to understand the needs of our clients so that we can create solutions that satisfy their needs and deliver high-value results that can transform their businesses.

**BRANDING
& DESIGN**

**AUDIO & VISUAL
PRODUCTION**

**WEBSITE & APP
DEVELOPMENT**

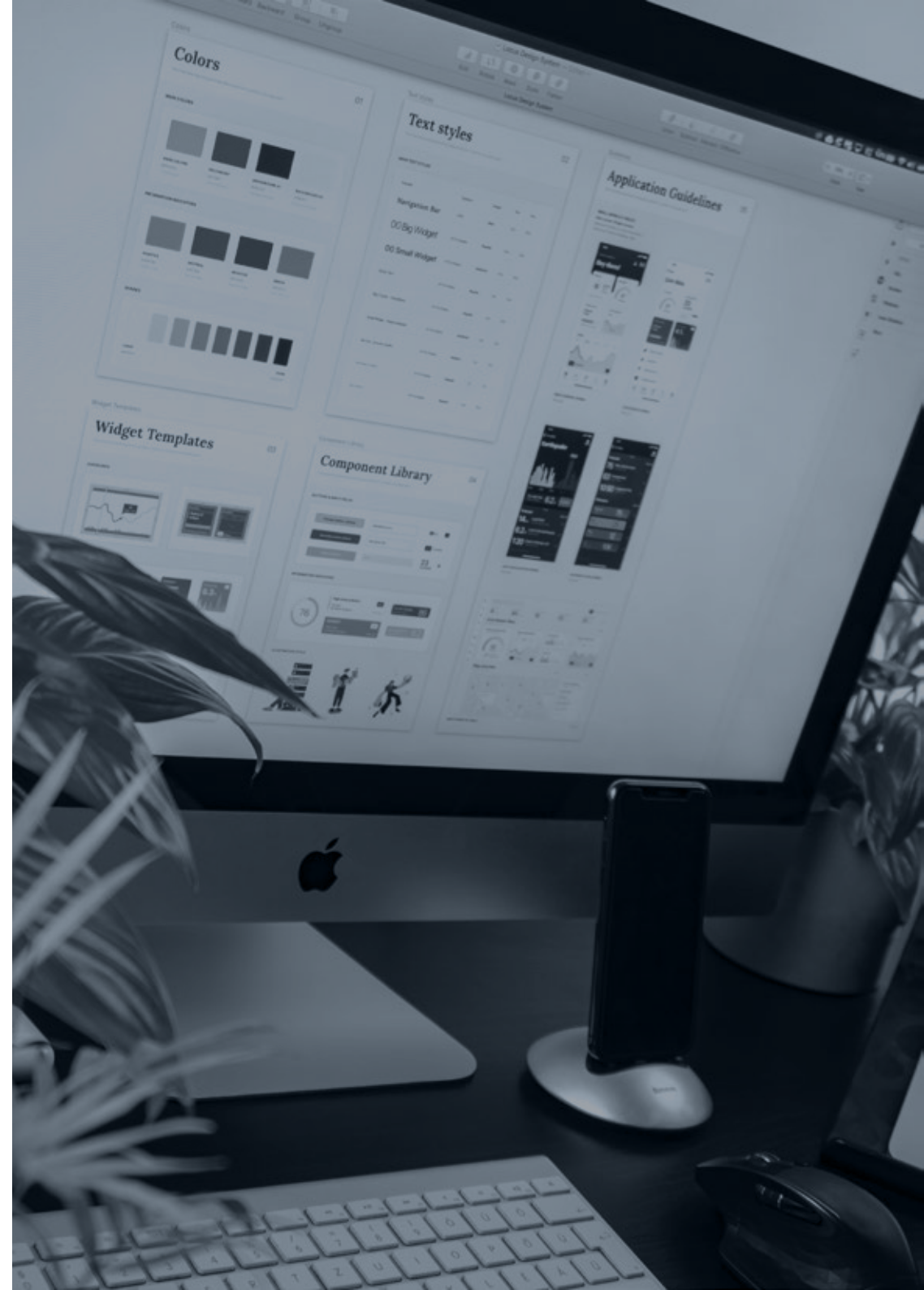
**DIGITAL
MARKETING**

BRANDING & DESIGN

**YOUR BRAND ISN'T JUST A NAME AND A LOGO!
IT'S YOUR IDENTITY, YOUR PRESENCE, YOUR
EMPLOYEES AND YOUR CULTURE!!**

Good design will emerge your brand with the crowd. Our clients need our help and experience to connect their brands with their customers through printed and digital material. Our designs deliver the uniqueness of your business, answer customer questions, and promote the brand.

With a diverse bundle of design services and the proper tools that communicate your business values, we are ready to execute it all whether you need a logo design, infographics, digital or printed material or an entire branding.



AUDIO & VISUAL PRODUCTION

AUDIO-VIDEO COMPONENTS ARE ENDLESS, AS WELL AS HOW THE QUALITY OF VIDEOS AND SOUNDTRACKS WE EXECUTE ARE ENDLESS!!



Audio-Video production isn't restricted to any form as long as you can successfully increase and promote your business through an audio/ video leading traffic to the relevant and necessary details that will draw their interest in your product or service. 68% of people say they'd like to learn about a new product or service by watching a video



A modern workspace with a laptop, monitor, keyboard, and a Starbucks cup on a desk. The image is in a light blue tint. The laptop screen shows code, and the monitor shows a website layout. A small potted plant and a Starbucks cup are also on the desk.

WEBSITE & APP DEVELOPMENT

THERE IS NO BETTER METHOD OF ADVERTISING YOUR BUSINESS THAN USING THE ELECTRONIC NETWORKS. THE CHALLENGE HERE IS NOT DEVELOPING A WEBSITE OR APPLICATION BUT RATHER DEVELOPING THE RIGHT ONE FOR YOU!

Every website or application should be powered by strategy, which will raise your brand awareness, engage users, and win in the business world. Businesses these days are aware of the power of the internet; an appealing website or application that goes beyond colors and fonts is one way of working together in keeping clients of your business engaged and inspiring them to take action.

Our team of creative professionals will work side by side with you in building a customized website or application and in ensuring proper implementation of all aspects of the website's framework and any prescribed guidelines.



DIGITAL MARKETING

WE'RE MORE THAN A MARKETING AGENCY, WE'RE YOUR PARTNER, BRANDAMBASSADORS, TEAM MEMBERS, WE'RE CHEERING YOU ON!!

Digital marketing is continually developing and adapting, which is becoming a tremendous resource for companies and brands. Facebook, Twitter, LinkedIn, and Instagram in addition to search engines such as Google and Bing can increase the exposure and the interest of your business recognizing the importance of social interaction.

PART OF OUR CLIENTS



We are a certified consultant at EBRD

LET'S GET STARTED

WE KNOW YOU HAVE SOMETHING GREAT AND WE'D LOVE TO GET INVOLVED

Whether you want to work on branding and design, video production, audio services, digital marketing, web, and app development, we're all about exceptional results. Let's get started today.



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